

ARIZONA CENTER FOR INNOVATION



A workshop to understand what makes customers choose you!

SUCCESS STARTS HERE

Join us for a Value Proposition Workshop

What makes your customers choose you over all of the other options available? It is your Value Proposition. Articulating your value proposition and building your business around it, are vital to delivering profits.

Attend this no-cost workshop if...

You have trouble identifying and definitely stating your value proposition

You will come away with a clear definition of your value proposition and how to apply it.

Thursday, March 1

5:00pm - 6:00pm

Connect Coworking Downtown Tucson

connect
YOUR NEW DOWNTOWN OFFICE

RSVP at <https://azci-workshop-connectcoworking.eventbrite.com>

The Arizona Center for Innovation is a business incubator and innovation center that is a unit of Tech Parks Arizona. Tech Parks Arizona creates "Interactive Ground" that connects the University, community and industry in the pursuit of technology innovation and commercialization. Tech Parks Arizona is part of Tech Launch Arizona, the UA's office that commercializes inventions stemming from University research. www.techparks.arizona.edu/azci · 520-382-3260



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